

San Juan de La Rambla

Nature, history and agriculture

Route planner

1. From the TF-5, at Los Realejos towards La Rambla

Distance: 1 km

Approx. time needed: 2 minutes

Estimated time for visit: 1 hour

The route from San Juan de La Rambla starts on the main TF-5 towards Icod de los Vinos, at the Estación de Servicios del Mirador (Texaco petrol station with the palm trees and viewpoint) on the main road to Icod. Continue along this road for about 1 km. Then, on the left-hand side of the road you will see the Recreational Area of the Barranco de Ruiz (Ruiz Ravine) and, just opposite it, a turn-off on the right-hand side of the main road. Turn off here and drive down El Rosario Street. You drive down a short distance between banana plantations to arrive at the end of the street where there are parking spaces along the street. Park the car and continue the visit on foot. Just past the car parking spaces there is a footpath going downhill. Take this path and enter the small streets that belong to the urban area of La Rambla. (La Rambla literally means "Avenue", but in this case it is more a promenade that runs along the coast & cliff).

2. From La Rambla to San Juan de La Rambla

Distance: 2.5 km

Approx. time needed: 5 minutes

Estimated time for visit: 45 minutes

The next stop takes you to discover the charm of the main part of the village of San Juan. To do so, you need to return to the TF-5 and continue towards Icod de los Vinos. Drive some 2 km until you come to the entrance to the centre of San Juan. Turn off right and you will see a sign pointing to the entrance to the village. Next to the sign you will see the junction with El Sol Street. Turn right into this street which is where your trip continues to the historical centre of San Juan. Pass the Church of San Juan Bautista on the left-hand side and a short distance ahead you will see some parking spaces situated on the right. Your visit continues on foot, giving you the opportunity to enjoy a pleasant stroll through this interesting village.



Estimated distance:

16 km

Estimated time overall:

3 hours, 22 minutes

Estimated time for car travel:

33 minutes

Stops:

- Village of La Rambla
- San Juan de La Rambla
- Village of La Vera
- Recreational Area of La Tahona

Other points of interest:

- Recreational Area of Barranco de Ruiz
- Barrio Los Quevedos
- Mirador Fuente del Rey (viewpoint)

Where to eat:

- Restaurant Casa Leon
- Other establishments to eat

Where to spend the night

- Rural Hotel Casablanca
- Finca El Patio

Route planner

3. From San Juan de La Rambla to the suburb of La Vera

Distance: 6.5 km

Approx. time needed: 15 minutes

Estimated time for visit: 30 minutes

From here on, you head towards the middle slopes of San Juan de La Rambla, where you will see the picturesque villages of La Vera, situated on one flank of the Barranco de Ruiz (the ravine previously mentioned). The visit consists of two stops; the first takes you to discover the secrets of the Ruiz Ravine and the second to discover where the washer women did the laundry in the stream.

In order to drive towards La Vera, you have to leave the urban centre of San Juan. To do so, return to the street that you came in on and drive straight ahead, without turning off. After a short distance the street changes name and is called La Marina. Continue straight ahead for almost 300 m towards the Avenida de José Antonio. On the way, you pass the cemetery of San Juan on the right-hand side and the junction signposted Icod de los Vinos. Stay on the same street. A short distance up ahead you will see two signs; follow the one marked Santa Catalina, San José and La Guancha. A few metres further on, turn into the first junction that you see on the left-hand side. The trip now continues uphill for 3 km and you pass the suburb of Santa Catalina on the right-hand side. The 3 km will take you to San José. Then turn slightly left and continue along the same road for another 1 km until you have passed through the village of Los Quevedos. After you have covered the 3 km mentioned before, you will see a junction on the left-hand side signposted Barrio de La Vera (suburb of La Vera). The junction is easily recognisable because of the fountain in the middle. Turn left and continue along Orilla de La Vera Street. Once you reach the end of this street you will see a junction where you turn left to drive downhill along a street that leads to Pedro Domínguez square, the starting and finishing point for footpaths in the surrounding area and a privileged spot from which to survey the magnificent views of the Barranco de Ruiz.

The next stop, the public laundry basin of La Vera, lies some 500 m up from the square, on the La Vera road at a sharp bend. To get there, you can either take a stroll or take the car. Return the way you came, turn to the left passing the junction where you arrived and climb (the street is fairly steep) another 200 m. You will find suitable parking spots along the roadside. Access to the public clothes washing place is via a ramp.

Route planner

4. From the suburb of La Vera to La Tahona Recreational Area

Distance: 6 km

Approx. time needed: 15 minutes

Estimated time for visit: 30 minutes

The last stop on the route takes you to see the upper area of San Juan de La Rambla. The trip gives you a closer view of the reality of the agricultural nature of the municipality, as you drive past numerous plots still cultivated to this day that make a delightful rural picture.

Leave the public laundry site of La Vera on the left and climb up along the main road. It is 1 km to the junction with Lomo Los Quinteros Street where you turn left and continue uphill a short distance. Here you will come to a junction with the TF-342 (secondary road), turn left and continue straight ahead. 300 m further on you will see a junction with Linda El Velado Street. The same junction is signposted "Zona Recreativa La Tahona"(La Tahona Recreational Area). Drive on up this street some 2.3 km until you come to a new junction. You will see a group of houses, turn right and continue straight ahead. After 1 km, you will come across another junction on the left-hand side, signposting the way to La Tahona. Follow this narrow road taking care in case of oncoming traffic. At the end of the road you will see the Recreational Area and the car park.

Start

San Juan de La Rambla

On the San Juan de La Rambla route you will discover a small town that manages to marry all the tradition and charm of the past with the present. It is a route full of contrasting landscapes with natural areas of great value, small rural villages and urban areas full of history.

The geographic relief of this town is deeply marked by the Barranco de Ruiz, the natural boundary with the neighbouring municipality of Los Realejos, and which encompasses numerous gems of nature. You will become familiar with traditional tracks that criss-cross it and can admire breathtaking views at every turn as you discover a unique landscape.

The origins of San Juan de La Rambla are to be found in aboriginal times, but it was not until after the conquest of the Island that the present communities in the municipality began to form.

Agriculture has been part of local life since those beginnings, constituting as it does a fundamental part of its economy. The way the agricultural landscape has been preserved gives you an idea of present-day rural reality, in which crops such as bananas on the coast, with potatoes, vines and vegetables on the middle slopes, accompany you throughout the tour. Here we should mention the cultivation of Italian arum, a popular tradition in the fishing village of Las Aguas. This plant has a rhizome (in fact poisonous) that after a laborious treatment process produces a natural remedy for stomach ailments.

Down in the coastal districts you will see populated areas that invite you to take a stroll among banana trees and admire the beauty of the Atlantic Ocean and the vistas of the north coast of the Island. The villages are of great historical importance, in which notable examples of religious and civil architecture stand out.

In the middle slopes, the fields still cultivated merge with present-day residential areas, where examples of traditional rural architecture stand side by side with more recent constructions.

It is worthwhile stopping to admire the magnificent views that can be seen from different points and which provide the opportunity to see at first hand a fascinating area, dominated by deep ravines and get to know bustling villages that are home to a rural past, still alive today.

Further information:

www.sanjuandelarambla.es/

San Juan de La Rambla

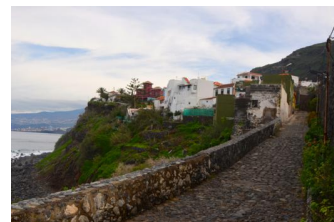
Nature, history and agriculture

Stops

1. La Rambla

The first written mention that we have of the neighbourhood of La Rambla, also known as El Rosario, dates from the XVIth century. This is indeed a picturesque neighbourhood, located on the ocean front on the coast belonging to San Juan de La Rambla, just near the mouth of the Barranco de Ruiz. It is located in a verdant setting, with lush vegetation and cultivated plots. Surrounded by banana trees, it makes a charming rural scene. Its small streets and houses, some centuries old, tempt visitors with the opportunity to walk around and relax while contemplating marvellous views overlooking the sea. It has some magnificent buildings which are examples of traditional architecture and the Chapel of Our Lady of the Rosary, whose origins go back to the XVIIth century. The chapel is located on an estate, at present the property of the Dorta Domínguez family and is characterized by its small floor plan, its tiny choir and an altar with a picture of the Madonna of the Rosary.

Having come this far, it is worthwhile getting to know the neighbouring village of Las Aguas by following the coastal path which used to be the old "Royal Highway". The bridle path, which still has sections with stone walls, runs along the coast and you can see farm plots, banana plantations and stands of Canary tamarisk, canes and agaves. The route is easy, fairly level and only short, and reveals the hidden corners of San Juan de la Rambla.



Location:

La Rambla. San Juan de La Rambla

UTM Coordinates:

28.395203, -16.630056

Geographic Coordinates:

28°23'42.73"N, 16°37'48.20"W

Footpath La Rambla-Las Aguas:

Distance: Approximately 1.6 km

Further information:

www.sanjuandelarambla.es/node/140

www.sanjuandelarambla.es/?sjr=

www.todotenerife.es/es/article/

Stops

2. San Juan de La Rambla

Among the many attractions of San Juan de La Rambla is its historic centre, whose degree of conservation and the typical village that it represents have earned it the title of a Site of Cultural Interest. Many buildings of great historical and artistic value remain well preserved. The visit runs through streets and alleys in which you discover part of the historical and cultural legacy of this corner of Tenerife.

Its origins are linked to the period immediately after the conquest of the Island when the land was divided up among the conquerors and the later arrival in the area of Spanish and Portuguese settlers. Martín Rodríguez, a Captain of Portuguese origin is considered to be the founder of the town and was the one who built the Church of San Juan Bautista in the XVIth century.

Notable among the various misfortunes that have befallen the town is the storm that struck in 1722 and affected many buildings, including the church.

This is a town that has retained much of its heritage and in which buildings such as the Church of San Juan Bautista (St. John the Baptist) rank among the foremost. The shrine consists of two naves; the second houses the old chapels of the Rosary and Mercy, which retain their original coffered ceilings. As well, the altarpieces deserve a special mention, being of great artistic value, most of them in baroque style and beautifully coloured.

Another building of considerable interest is what was formerly the Alhóndiga**, a place used for storing grain which later became the first town hall. It has two floors, the upper one being a grain store, while the lower was the meeting room, the gaol and other ancillary rooms. The vicissitudes of history and various alterations have transformed the property, so that original elements barely remain. Today, the ground floor of the building houses administrative offices while the upper floor has been converted into a cultural centre. Among other noteworthy buildings, we should mention the family home of the Oramas, situated opposite the church, remarkable for its beautiful balcony on the facade; the house of the Alonso del Castillo family from the XVIIIth century and also standing on the square, and opposite the former alhóndiga**, the house of the Delgado Oramas family, dating from the third quarter of the XVIIIth century.

** Alhóndiga – a kind of public grain store for everyday use, but also to ensure a reserve for the village in times of poor harvest.



Location:

Carretera General del Norte, TF-5.
San Juan de La Rambla

UTM Coordinates:

28.394811, - 16.6478

Geographic Coordinates:

28°23'41.32"N, 16°38'52.08"W

Further information:

www.sanjuandelarambla.es/?sjr=

Stops

3. Village of La Vera

The village of La Vera is characterized by its location on the edge of the Barranco de Ruiz. La Vera is surrounded by beautiful farming country, where agricultural plots abound, still cultivated and producing vegetables, cereals, potatoes, etc.

The ravine is a protected natural area, declared a Site of Special Scientific Interest and an interesting visit. It is steep and rugged and in some areas preserves pockets of evergreen laurel and thermophilic forest. Over the course of time it has been affected by the residents' agricultural uses, the southern part preserving the best examples of natural vegetation. It is also noteworthy for the presence of bird species such as the laurel pigeon, Bolle's pigeon, (endemic to the Canaries), the Manx shearwater and the forest bat. The stop will allow you to delve into the ravine and discover amazing views, and to get to know its most fascinating natural and cultural features. What is more, it is also a land steeped in history, where numerous archaeological remains of the aborigines have been found.

Among the various interesting aspects of this stop you will come across what is known as Cruz de Los Dominguez (the Domínguez' Cross), next to a small group of houses called Orilla de La Vera (the edge of La Vera), and which is a real vantage point from which to admire the beauty of the ravine.

On this stop you will also have the opportunity to visit the old public laundry basin, one of the oldest water sources in the town, recently renovated and located less than a km from the Domínguez' Cross, at the side of the La Vera road. It forms an invaluable element of local folklore, reflecting the daily life of rural areas, and from the time it was built, such places were the meeting places for the local women who came to wash clothes and where they commented on and exchanged the different news and gossip of the goings-on in the town.

Both the laundry stones and the Domínguez' Cross are much frequented places where footpaths through the ravine cross each other, among which one of the best-known is the path called the "Risco de Las Pencas" (cliff of prickly-pears). From this path you can admire the rich landscape of the ravine and the amazing natural and cultural heritage it contains. This is a traditional track of great importance to the residents since at one time it represented the only means of access for animals from San Juan to the neighbourhood of La Vera. To be exact, the track begins at the Fuente del Rey viewpoint, where you have to turn right onto a cobbled track. The trail descends with the Barranco de Ruiz on your right and on the left, water channels and pipes. It crosses the road from La Vera and laundry site and continues as far as the Domínguez' Cross. Then the road starts zigzagging down the Barranco de Ruiz to reach the Recreational Area of the same name.



Cruz de Los Domínguez

Location:

Calle Orilla de La Vera, La Vera. San Juan de La Rambla

UTM Coordinates:

28.386131, - 16.629786

Geographic Coordinates:

28°23'10.07"N, 16°37'47.23"W

Lavaderos de La Vera

Location:

Carretera La Vera Alta, La Vera. San Juan de La Rambla

UTM Coordinates:

28.382364, - 16.629483

Geographic Coordinates:

28°22'56.51"N, 16°37'46.14"W

Mirador Fuente del Rey (viewpoint)

Location:

Carratera Los Realejos- Icod (por La Guancha),TF-342, Km 9. San Juan de La Rambla

UTM Coordinates:

28.376392, - 16.626258

Geographic Coordinates:

28°22'35.01"N, 16°37'34.53"W

Further information:

www.sanjuandelarambla.es/paginas-principales/sendero-camino-risco-de-las-pencas

Stops

4. Recreational Area

The next stop directs you towards the upper areas of the municipality of San Juan de la Rambla. The route surprises you with unexpected rural scenery, in which vegetable plots, many still under cultivation, follow one upon another, interspersed with traditional buildings.

The views you can see from this point reveal a scene of great landscape value, which give you a close-up of the reality of these rural villages. The Atlantic, away on the horizon yet always in view, becomes an inseparable companion.

The La Tahona Recreational Area, as it should, allows us to enjoy contact with nature, in a wooded environment, a forested area consisting mainly of pines.



Location:

San Juan de La Rambla

UTM Coordinates:

28.350414, - 16.630069

Geographic Coordinates:

28°21'1.49"N, 16°37'48.25"W

Other points of interest

1. Recreational Area Barranco de Ruiz

The Barranco de Ruiz Recreational Area is right next to the TF-5 and is the entry and the starting point to the Barranco de Ruiz and some of the tracks that criss-cross the ravine itself.

It has barbecues, tables and swings for children, which makes it the perfect place to relax and enjoy being close to the natural wonders that are part of Tenerife's heritage.

Location:

Carretera General de Norte, TF-5, km 48.5. Los Realejos-San Juan de La Rambla

UTM Coordinates:

28.391211, - 16.625944

Geographic Coordinates:

28°23'28.36"N, 16°37'33.40"W

2. Barrio de Los Quevedos

The suburb of Los Quevedos is a village located on the ridge of the same name in the middle slopes of San Juan de la Rambla. It was declared a Site of Cultural Interest and consists of around fifteen houses of traditional architecture scattered among more recently constructed buildings.

It is a neighbourhood that combines past and present, where you can encounter some of the traits of the world of the small-holder in northern Tenerife, while getting an insight into the day-to-day reality of small towns of the Island's middle slopes.

Traditional buildings are rectangular with thick masonry walls. They generally have one or two floors, the latter having access by an outside staircase.

Location:

Carratera Los Realejos- Icod (por La Guancha),TF-342, Km 9. San Juan de La Rambla

UTM Coordinates:

28.376392, - 16.626258

Geographic Coordinates:

28°22'35.01"N, 16°37'34.53"W

3. Mirador Fuente del Rey (King's Spring viewpoint)

This viewpoint gives a panoramic view of the town of San Juan de la Rambla and the Barranco de Ruiz. It is also the starting point for one of the trails that runs along the edge of the ravine known as the "path of the cliff of prickly pears".

Near the viewpoint, a cobblestone road leads to what is called the "Fuente del Rey" (king's spring), recently restored and historically important. Its name refers to the mencey of Ycoden who used the land as his place of residence due to the existence of numerous springs.

Its privileged location, at the head of the Barranco de Ruiz, in an environment known for preserving one of the few existing remnants of evergreen forest in the north of the island, affords it a special value because it provides at first hand some of the most valued features of this natural area and points the way to visiting the many heritage values hidden within.

Location:

Carratera Los Realejos- Icod (por La Guancha),TF-342, Km 9. San Juan de La Rambla

UTM Coordinates:

28.376392, - 16.626258

Geographic Coordinates:

28°22'35.01"N, 16°37'34.53"W

Where to eat

1. Restaurant Casa León

The Casa León Restaurant offers visitors perfect examples of traditional Canarian cuisine with simple dishes made with local products.

Recommended establishment by Tenerife Tourism Corporation

- We recommend confirming the opening times of establishments

Location:

Avenida Villanueva, 9. La Guancha

Tel.: 922 828 006

Opening times:

Monday - Wednesday: 13:00 - 17:00
hours

Friday- Saturday: 13:00 - 22:00 hours

UTM Coordinates:

28.373361, - 16.655939

Geographic Coordinates:

28°22'24.10"N, 16°39'21.38"W

Where to spend the night

1. Rural Hotel Casablanca

The Casablanca Rural Hotel, situated at the head of the Barranco (Ravine) de Ruiz, of great scientific interest and at an altitude of 600 m, is the ideal place for nature lovers. Surrounded by 15,000 m² of farm land, it offers guests the opportunity of enjoying the tranquillity and beauty of its setting. It has lovely panoramic views both of Mt. Teide and of the Atlantic.

Member of the rural Tenerife Club

Location:

Calle Real, 146. Icod El Alto. Los Realejos.

Tel.: 922 359 621

UTM Coordinates:

28.381972. -16.618969

Geographical Coordinates:

28°22'55.10"N, 16°37'8.29"W

Further information:

www.hotelruralcasablanca.es

2. Finca El Patio

La Finca El Patio de Tita is situated in the municipality of Los Realejos, in the north of Tenerife. This is an establishment that offers a quiet, relaxed stay where you can get to know some of the characteristics that define the essence of the Island's rural world.

Member of the Club Tenerife Rural

Location:

Calle Jardín, 13. La Zamora Baja. Los Realejos

Tel.: 669 028 677

E-mail: info@fincaelpatio.com

UTM Coordinates:

28.389203, - 16.56565

Geographic Coordinates:

28°23'21.13"N, 16°33'56.34"W

Further information:

www.fincaelpatio.com