

## ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA Etnography and winemaking

### ITINERARY

#### From exit 14 on the TF-5 North Motorway toward Santa Cruz – Tacoronte to the Viewpoint of El Boquerón

**Distance:** 2.7 km. **Approximate driving time:** 12 minutes **Estimated time of visit:** 10 minutes

By taking exit 14 on the TF-1 North Motorway towards Santa Cruz de Tenerife – Tacoronte we will arrive at the old Valle de Guerra Main Road. We will turn to the left and at the first roundabout we encounter we will exit towards Guamasa – Valle de Guerra and at the second towards Valle de Guerra – Tacoronte. We will then turn to the right where we will see a sign indicating El Boquerón – Valle de Guerra. After only a minute on this road we will pass the Bar Restaurant Hermanos Cairós on the left as we continue along the TF-156 which leads to Valle de Guerra by way of El Boquerón. After about three minutes we will arrive at the Viewpoint of El Boquerón, located on a very pronounced curve.

#### From the Viewpoint of El Boquerón to the Casa de Carta Museum of History and Anthropology

**Distance:** 4.4 km. **Approximate driving time:** 10 minutes **Estimated time of visit:** 1 hour

We will continue down the road where the Viewpoint of El Boquerón is located until we reach the TF-16 Main Road leading to a roundabout from which we will exit to the right towards Valle de Guerra. In just over a minute, at km 5, we will see the parking lot for Casa de Carta Museum of History and Anthropology.

#### From the Casa de Carta Museum of History and Anthropology to the Bronze Winery

**Distance:** 3.3 km. **Approximate driving time:** 12 minutes **Estimated time of visit:** 40 minutes

In order to arrive at the Bronze Winery we once again take the TF-16 Main Road, but in the opposite direction. We will go around the same roundabout and this time we will head towards Tacoronte. As soon as we leave the roundabout we will see a sign indicating the Bodegas Bronze which is for the Winery. We will turn to the right into a narrow road with a slight grade and known by the name of Presas Ocampo. We will go down until we reach the junction with the TF-163, Juan Fernández Road. We will turn to the left towards Pris and in a few minutes we will come across the El Fresal Estate, Bronze Winery. Access is by way of a not very well conditioned side road located near the end of the property.



### INFORMATION

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**Estimated completion time:**

4 hours., 3 minutes

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**Estimated driving time:**

53 minutes

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**Total distance:**

20.5 km.

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**Stopping points:**

El Boquerón Viewpoint  
Museum de History and Anthropology Casa de Carta  
Bronze Winery  
Finca La Isleta  
El Lomo Winery

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**Other points of interest:**

Farmer's Market in Tegueste  
Farmer's Market in Tacoronte  
Casa Museum Insular de la Vid y El Vino de Tenerife  
Casa de la Miel Visitor Centre

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**Restaurants:**

Monje Winery  
Casa del Vino  
Casa Tomás

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**Accommodation:**

Rural Home Costa Salada  
Rural Home El Vergel de Tegueste  
Rural Home Finca El Picacho  
Other Lodgings

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## **ITINERARY**

### **From the Bronze Winery to Finca La Isleta**

**Distance:** 6,6 km. **Approximate driving time:** 12 minutes **Estimated time of visit:** 20 minutes

Your next stop is at Finca la Isleta. In order to leave Bodegas Bronze, you need to return to Juan Fernández Street , the TF-163. Turn left and after 2 km, turn right into the street called Camino Moya Valle Guerra and continue for 230 m. At the next junction, with the main Tejina-Tacoronte road, the TF-16, you should turn left onto this main road. Travel approximately 2.6 km towards Tejina. When you reach the junction with El Cardenal Tejina Street turn right and travel 230 m until you come to the next junction. Here, turn left and continue along San Sebastián de Tejina Street for 170 m. Then take the third street on the right and continue straight ahead to the main Tejina-La Laguna road, the TF-13. Your trip continues along this road. In another 150 m you come to a roundabout. Take the first exit and continue along the TF-13. After 1.2 km you will come to another roundabout, take the first exit and enter El Guaydil Street. Continue forwards as far as the first junction, turn left into Verode Street. Continue straight ahead along this road some 240 m until you arrive at the junction with the El Portezuelo-Las Toscas road, the TF-154. Turn right and join this road. After some 400 m you will come to the junction with La Cairosa Street. Turn right, drive some 300 m and you will see the Finca la Isleta on the right-hand side.

### **From the Finca La Isleta to El Lomo Winery**

**Distance:** 2 km **Approximate driving time:** 4 minutes **Estimated time of visit:** 40 minutes

Return to the Portezuelo-Las Toscas road, the TF-154. Turn left and join the TF-154. Drive on some 400 m. and at the junction with Las Toscas Street, turn right into it. Continue straight ahead approximately 220 m. to the junction with Alcalde José Hernández Street, turn right and drive on roughly 800 m. After that, at the second junction, take El Lomo Street and drive on for 1.1 km. Then you will see the El Lomo winery on the right.

## **STARTING POINT**

### **VALLE DE GUERRA**

The Valle de Guerra is a coastal district in the municipality of San Cristóbal de La Laguna, located in the north-east sector of the island within the foothills of the Anaga Mountain Range. Its gentle landscape and mild climate create ideal conditions for cultivation, and thus it constitutes one of the island's most important agricultural regions.

The predominant crop has been that destined for export, and presently it is the banana. This crop has found in this part of the island ideal environmental conditions for its development. It is quite common to see, especially in the lower part of the valley, plantations protected by high walls of laborious construction made from white tuff, condensed volcanic material brought from the south of the island. Another crop that requires special mention are the ornamental plants, particularly the species *Sterlizia Reginae* or Bird of Paradise, as it is commonly known, which we will see much of during our route. Forever present in the landscape are the Green vineyards which will accompany us on our route. They provide a portion of the grapes destined for the wine production under the Certificate of Origin Tacoronte – Acentejo label, the first to be created in the Canary Islands and traditionally recognized for its red wines produced from the grape varieties Listán Negro, Negramoll and Tintilla.

This valley is home to the people of Valle de Guerra and Tejina where they maintain the agricultural tradition reflected in the Tejina Growers Cooperative and the Distillery la COCAL, in the landscape and their town festivals such as the celebration of their saint's day in Valle de Guerra and the Fiesta de los Corazones, or Festival of Hearts, in Tejina.

## ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA Ethnography and winemaking

### STOPPING POINTS

#### EL BOQUERÓN VIEWPOINT

Looking towards the ocean from this viewpoint we can admire the entire district of Valle de Guerra as well as its coast as far as the lighthouse in Punta del Hidalgo and looking inward, most of the municipality of Tegueste with the Anaga Mountain range in the background. The viewpoint offers information panels for tourists.

The route begins from this representative viewpoint which is located at an altitude of roughly 500m on the slopes of the Mountain of Guerra. From there we can appreciate a general view of the Valley of Guerra in nearly all of its extension. We will also be able to see the towns of Valle de Guerra, Tejina and Tegueste in addition to the Mountains of Anaga, The Mesa of Tejina, and following the contour of the coast, the lighthouse of Punta del Hidalgo.

An agricultural landscape will open up before us with its many terraces of traditional crops such as grapevines, potatoes and some fruit trees, greenhouses and dams to retain the irrigation water.

The viewpoint provides information panels for tourists.



**Address:**

Carretera Guamasa-Valle Guerra (TF-156), through el Boquerón.

**UTM Coordinates:**

28.507186,- 16.381703

**Geographical Coordinates:**

28°30'25.87"N 16°22'54.13"OW

## **STOPPING POINTS**

### **MUSEUM OF HISTORY AND ANTHROPOLOGY**

The Casa de Carta Museum of History and Anthropology is located on an estate and is considered to be a unique example of rural architecture from the eighteenth century. It has been renovated and currently houses the exposition *La Casa de Carta and Traditions*, consisting of a collection of objects and pieces representing the island's most popular traditions.

Its construction was carried out according to traditional Canarian style: whitewashed masonry, ceilings and woodwork fashioned out of Canarian pine and curved roof tiles. The layout is quite basic with two units: the home, where meals were cooked, people ate and the family got together and then there was the bedroom, where visitors were also received. These rooms had no interior communication, only exterior. The Casa de Carta that we can see today is the result of a process of successive expansions, fostered by the economic improvements of the owners, reaching its present design during the second half of the nineteenth century.

This visit features a detailed exhibition of traditional farming implements, clothing, basketry, ceramics, musical instruments and household items among others. There is also a display of different types of mills and tools for the preparation of gofio, traditional wheat meal, located in complementary facilities.

In addition, there is an outdoor exhibition of some elements of popular culture such as the water weigher and the traditional wine press.

The manicured gardens offer a pleasant stroll among both native flora as well as traditional outdoor crops: bananas, tobacco, sugar cane, small vegetable gardens and aromatic plants as well as greenhouse grown plants.

- Member of the Rural Tenerife Foundation Quality Network

- Request a visiting time in advance



**Address:**

Calle El Vino, 44. Valle de Guerra.  
La Laguna

**Tels. :**

922 546 308 / 922546 300

**E-mail:** [mat@museosdetenerife.org](mailto:mat@museosdetenerife.org)

**UTM Coordenates:**

28.514078,- 16.390106

**Geography Coordenates:**

28°30'50.68"N 16°23'24.38"W

**Business hours:**

Tuesday to Sunday from 9.00 to 19.00

**Further information:**

[www.museosdetenerife.org](http://www.museosdetenerife.org)

## ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA Etnography and winemaking

### STOPPING POINTS

#### BRONCE WINERY

The Bronze Winery maintains the rich winemaking tradition of the Valle de Guerra in facilities which combine high quality production with promotional activities along with a small sample of indigenous Canarian livestock. During our visit to the Bronze Winery we will explore the vineyards and see their different grape varieties, especially the indigenous Listán Negro, Listán Blanco and Negrasmol. Within the winery itself we will discover the process of production and maturation which is followed to produce their magnificent wines.

Our visit to the property will also allow us to see their small sample of indigenous livestock breeds such as the Moorish donkey and the pelibuey lamb as well as various types of fowl such as chickens, turkeys etc. These animals are very important in the production process and quality of the wines produced, for their excrements provide an excellent manure essential for the fertilization of the vineyards.

Finally, on the terrace and in the shade, we will be able to taste the wines along with explanations while enjoying the panoramic view of the vineyard's grape fields

- Member of the Rural Tenerife Foundation Quality Network
- Request a visiting time in advance

#### FINCA LA ISLETA

Founded in 1869 and located in the municipality of Tegueste, Finca La Isleta has maintained a long family tradition of wine growing thanks to their perfectly preserved facilities and wine production under the Tacoronte – Acentejo Certificate of Origin.

- Member of the Rural Tenerife Foundation Quality Network
- Request a visiting time in advance



**Address:**

Finca El Fresal  
Cmno. Juan Fernández, 252 Valle de Guerra, La Laguna

**Tels.:**

922 285 316 / 680 446 868

**E-mail:**

info@vinobronce.com

**Business hours :**

Monday through Friday from 16:00 to 19:00

Saturday from 10:00 to 13:00

**UTM Coordinates:**

28.521431,- 16.4023

**Geographical Coordinates:**

28°31'17.15"N 16°24'8.28" W

Further information:



**Address:**

Camino de la Cairosa, 24  
Tegueste.

**Tel:** 922 617 448 928

**E-mail:** fincalaisleta@inicia.es

**Business hours :**

Advance reservations are required

**UTM coordinates:**

28.52255,-16.355403

**Geographical coordinates:**

28°31'21.18"N, 16°21'19.45"W

**Further information:**

www.teneriferural.org

## STOPPING POINTS

### EL LOMO WINERY

The origins of the Bodega El Lomo (winery), situated in the area known as El Lomo, in Tegueste, are a result of the efforts of Félix Rodríguez Rodríguez. In the 1980s he bought the farmland where the winery is situated nowadays and started to produce small quantities of wine using the traditional methods of the area, by means of an open winepress and the old manual screw press. The excellent quality of the wine, as well as the reputation earned from that time on, has permitted a series of expansions and improvements which eventually made it necessary to build the wine cellar as it is at present. It has been renovated and enlarged, allowing the winegrowing tradition of the area to be combined with modern facilities.

The building where it is housed is in Canarian style. It has a main production hall where the wines are made and has a separate cellar specifically for the production and ageing of wines in wooden casks. Besides this it has areas for the quality-testing laboratory, employees' restrooms, a multi-purpose patio and a wine-tasting room.

#### **The Bodega EL Lomo offers three kinds of guided tours:**

- **Visit 1**, price: € 5  
(+ 5% VAT)

Includes a tour through the vineyards accompanied by technical staff from the winery and tasting the Tinto Joven El Lomo (young red wine). Duration approximately 40 minutes. The wines are served with snacks.

- **Visit 2**, price: € 7  
(+ 5% VAT)

Includes a tour through the vineyards accompanied by technical staff from the winery and tasting of two wines: the Tinto Joven El Lomo and Blanco El Lomo (white) in the wine-tasting room. Duration approximately 50 minutes. The wines are served with snacks and Canarian cheese.

- **Visit 3**, price: € 9  
(+ 5% VAT)

Includes a tour through the vineyards accompanied by technical staff from the winery. The visit continues with a tasting of three wines in the wine-tasting room. Duration approximately 1 hour. The wines are served with snacks, Canarian cheese and "gofio" (roasted, ground grains) with honey.

- Request a visiting time in advance



**Address:**

Carretera El Lomo, 18. Tegueste  
Tegueste.

**Tel:** 922 545 254 / 678 821 342

**E-mail:** [fincalaisleta@inicia.es](mailto:fincalaisleta@inicia.es)

**Business hours :**

Monday through Friday:  
from 9:00 to 12:00 hours and from  
14:30 to 16:30 hours

**UTM coordinates:**

28.512678, - 16°21'6.64

**Geographical coordinates:**

28°30'45.64"N, 16°21'6.64"W

**Further information:**

[www.bodegaellomo.com](http://www.bodegaellomo.com)

## ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA Ethnography and winemaking

### OTHER POINTS OF INTEREST

#### FARMER'S MARKET IN TEGUESTE

At the Farmer's Market in Tegueste you can purchase local farm products directly from the farmers, which guarantees the freshest products at the best price.

- Request a visiting time in advance

**Address:**

Calle de las Asuncionistas, 6.  
Tegueste

**Tel.:** 922 544 592

**E-mail:**

jjjalvarez@yahoo.es

**Business hours:**

Saturday and Sunday from 8:00 to  
14:00 hours

Advance reservations are required

**UTM coordinates:**

28.519453,- 16.335061

**Geographical coordinates :**

28°31'10.03"N, 16°20'6.22"W

**Further information:**

[www.mercadosdelagricultor.com](http://www.mercadosdelagricultor.com)

#### FARMER'S MARKET IN DE TACORONTE

The Farmer's Market in Tacoronte was founded in 1981 and offers the opportunity to purchase excellent farm products from the Tacoronte – Acentejo district directly from their producers. Fruits, vegetables, artisanal liqueurs, honeys and flowers are only some of the products that can be found in the many stalls, all directly managed by the farmers.

**Address:**

Carretera General Tacoronte a Tejina  
(TF-16), Km. 3,5 km.

Barrio de San Juan. Tacoronte

**Tel.:**

922 563 805 /667 762 612

**Business hours:**

Saturday and Sunday: from 8:00 to  
14:00 hours

**UTM Coordinates:**

28.499933,- 16.406764

**Geographical Coordinates:**

28°29'59.76"N, 16°024'24.35" W

**Further information:**

[www.mercadosdelagricultor.com](http://www.mercadosdelagricultor.com)

## ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA Ethnography and winemaking

### OTHER POINTS OF INTEREST

#### CASA MUSEO DE LA VID Y EL VINO DE TENERIFE

La Baranda is an old seventeenth century Canarian property which was restored in order to house the Insular Museum of Grape Vines and Wines of Tenerife. It also has a tasting room, a wine bar and a restaurant. The museum has an annex, which is the Casa de Miel, or House of Honey, Visitor Center.

- Member of the Rural Tenerife Foundation Quality Network
- Request a visiting time in advance

**Address:**

Autopista Norte (TF-5), km. 21  
Connection El Sauzal La Baranda  
Calle San Simón, 49. El Sauzal.  
Tel.: 922 572 535 / 922 572 542  
E-mail: casa-vino@tenerife.es

**Business hours:**

Thursday and Sunday: from 10:30 to  
18:00 hours  
Wednesday, Thursday, Friday and  
Saturday: from 10.00 to 21: 00 hours  
Monday closed

**UTM coordinates:**

28.470425, -16.434681

**Geographical coordinates:**

28°28'13.53"N, 16°26'4.85"W

**Further information:**

[www.tenerife.es/casa-vino](http://www.tenerife.es/casa-vino)

#### CASA DE LA MIEL VISITOR CENTRE OF TENERIFE

In order to discover the extraordinary honeys of the island, the Casa De Miel Visitor Centre, annex to the Insular House Museum of Grape Vines and Wines of Tenerife, offers an interesting modern museum installation covering the history and peculiarities of beekeeping on the island of Tenerife.

- Member of the Rural Tenerife Foundation Quality Network
- Request a visiting time in advance

**Address:**

Autopista Norte (TF-5), km. 21  
Connection El Sauzal La Baranda  
Calle San Simón, 49. El Sauzal.  
Tel.: 922 572 535 / 922 572 542  
E-mail: casa-vino@tenerife.es

**Business hours:**

Thursday and Sunday: from 10:30 to  
18:00 hours  
Wednesday, Thursday, Friday and  
Saturday: from 10.00 to 21: 00  
hours  
Monday closed

**UTM coordinates:**

28.470425, -16.434681

**Geographical coordinates:**

28°28'13.53"N, 16°26'4.85"W

**Further information:**

[www.casadelamiel.org](http://www.casadelamiel.org)

## ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA Etnography and winemaking

### RESTAURANTS

#### MONJE WINERY

The Monje Winery allows visitors to taste traditional dishes prepared right there in the wine cellar, based on old family recipes such as wood oven roasted pork, rabbit in salmorejo sauce, as well as Canarian style potatoes and the typical kneaded gofio, or wheat meal.

- Member of the Rural Tenerife Foundation Quality Network
- Request a visiting time in advance

**Address:**

Camino Cruz de Leandro, 36. El Sauzal

**Tel.:** 922 585 027

**E-mail:** monje@bodegasmonje.com

**Business hours:**

From Tuesday through Saturday:

from 11:00 to 18:00 hours

Monday: closed

August: closed

Breakfast: Saturday, Sunday and

holidays: from 10:00 to 12:30 hours

**UTM coordinates:**

28.467675,- 16.426172

**Geographical coordinates:**

28°28'3.63"N, 16°25'34.22"W

#### RESTAURANT CASA MUSEO DE LA VID Y DEL VINO DE TENERIFE

The Casa Museo de la Vid y del Vino offers visitors typical Canarian dishes made with hard work and care, where the basic traditional cuisine of the Islanders takes on a splendid culinary value.

- Member of the Rural Tenerife Foundation Quality Network
- Request a visiting time in advance

**Address:**

Autopista Norte (TF-5), km 21  
Connection El Sauzal. La Baranda  
Calle San Simón, 49. El Sauzal

**Tel.:** 922 563 886

**E-mail:** casa-vino@tenerife.es

**Business hours:**

From Tuesday through Sunday: from  
10:00 to 23:30 hours

Monday: closed

**UTM coordinates:**

28.47039 - 16.434678

**Geographical coordinates:**

28°28'13.43"N, 16°26'4.84"W

**Further information:**

[www.tenerife.es/casa-vino](http://www.tenerife.es/casa-vino)

## **RESTAURANTS**

### **RESTAURANT CASA TOMÁS**

The specialty of Casa Tomás is ribs with potatoes, corn on the cob and cilantro mojo sauce. Noted for its great popularity, cuisine and low prices. Hundreds of customers pass through their door at the weekend to enjoy their food.

- Recommended establishment by Tenerife Tourism
- Request a visiting time in advance

**Address**

Carretera El Socorro – El Portezuelo.  
Tegueste.

**Tel.:** 922 638 007

**Business hours:**

June:

Monday: from 12:00 to 17:00 hours.

From Tuesday through Sunday from  
12:00 to 23:00 hours

August: closed

Rest of the year: from Tuesday:  
through Sunday from 12:00 to 23:00  
hours

Monday: closed

**UTM coordinates:**

28.493314,- 16.355303

**Geographical coordinates:**

28°29'35.93"N, 16°21'19.09"W

## **ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA Ethnography and winemaking**

### **ACCOMMODATIONS**

#### **RURAL HOME COSTA SALADA**

The Rural Hotel Costa Salada is found on a rural estate in Valle de Guerra. On the interior the clay floors, abundant paintings and antique furniture are a charming feature. Outside there is a heated pool and a Jacuzzi and in addition in front of the hotel there is a stone cove which delights everyone who enjoys the ocean.

- Member of the Rural Tenerife Foundation Quality Network

**Address:**

Cmno. La Costa s/n, Finca Oasis  
Valle de Guerra. La Laguna

**Tels.:** 922 546 062 / 922 690 000  
922 690 095

**UTM coordinates:**

28.542906,- 16.388647

**Geographical coordinates:**

28°32'34.46"N, 16°23'19.13"W

**Further information:**

[www.costasalada.com](http://www.costasalada.com)

#### **RURAL HOME EL VERGEL DE TEGUESTE**

The Rural Home El Vergel is located in El Socorro, Tegueste on an estate of 23,000 m<sup>2</sup> with various types of crops such as grape vines, oranges, peaches, and avocados among others. A true haven of peace and tranquility, it is ideal for relaxing.

It consists of three houses, each of which has a sitting room, bathroom, kitchen and bedroom. Nearby you can find restaurants, pharmacies and other establishments.

The area is characterized by having one of the island's best microclimates and the property is only fifteen minutes from La Laguna and three km from Bajamar, with its natural swimming pools and bathing areas.

- Recommended establishment by Tenerife Tourism

**Address:**

Calle Molina. Cmno. Santo Domingo,  
s/n

El Socorro, Tegueste

**Tel.:** 639 209 668

**E-mail:**

[info@elvergelrural.com](mailto:info@elvergelrural.com)

**UTM coordinates:**

28.513097,- 16.366464

**Geographical coordinates:**

28°30'47.15"N, 16°21'59.27"W

**Further information:**

[www.elvergelrural.com](http://www.elvergelrural.com)

**ROUTE THROUGH THE VALLE DE GUERRA AND TEJINA**  
**Etnography and winemaking**

**ACCOMODATIONS**

**RURAL HOME FINCA EL PICACHO**

The rural complex of El Picacho is located on an estate of 60,000 m<sup>2</sup> and consists of three separate accommodations. It is found within a valley overlooking the ocean from where you can experience beautiful sunsets. A private path leads to the peak of El Picacho de Los Lázaros: a natural setting of native flora and fauna within a landscape of vineyards and traditional agriculture.

- Recommended establishment by Tenerife Tourism

**Address:**

Cmno. De los Mohos, 8. Tejina, La Laguna.

**Tel.:** 922 259 506

**UTM coordinates:**

28.523422,- 16.366244

**Geographical coordinates:**

28°31'24.32"N, 16°21'58.48"W

**Further information:**

[www.fincaelpicacho.com](http://www.fincaelpicacho.com)

**OTHER LODGINGS**

Please consult the following websites:

[www.visitlalaguna.es/resultado-de-alojamientos.jsp](http://www.visitlalaguna.es/resultado-de-alojamientos.jsp)

[www.tacoronte.es/index.asp?docId=139&seccio=1&MenuID=139](http://www.tacoronte.es/index.asp?docId=139&seccio=1&MenuID=139)